Garden Media Group

Monthly Report

star®
ROSES and PLANTS

Garden Media GROUP

August 2025

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ROSES and PLANTS

Highlights

Consumer Stories

- Knock Outs featured in poolside plants story on ThePioneerWoman.com.

GMG Garden Trends

- The 2026 GMG Garden Trends report was presented this month at the following events: New Jersey Landscape Association Trade Show, Garden Center Conference & Expo and Prides Corner Farm’s Customer Appreciation Day.

Knock Out Sample Program

- Following up sample recipients to gain feedback on their roses.

Pitch Topics:

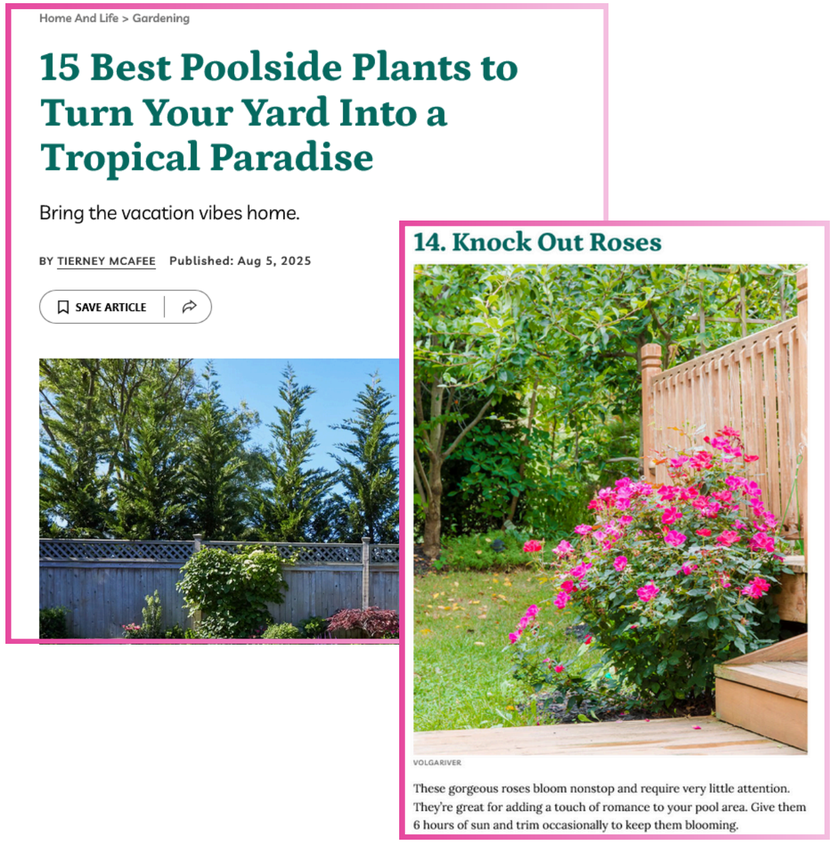
- Knock Out Rose

Jul-Aug 2025

Placements:

The Pioneer Woman®

Knock Out Roses included in poolside plants story on The Pioneer Woman



Home And Life > Gardening

15 Best Poolside Plants to Turn Your Yard Into a Tropical Paradise

Bring the vacation vibes home.

BY TIERNEY MCAFEE Published: Aug 5, 2025

SAVE ARTICLE

14. Knock Out Roses

VOLGARIVER

These gorgeous roses bloom nonstop and require very little attention. They're great for adding a touch of romance to your pool area. Give them 6 hours of sun and trim occasionally to keep them blooming.

Market Comparison (Jul-Aug):

Consumer: 100%

Trade: 0%

* Syndicated placements from AP not included.

Thank you!

-Stacey & Aubrey